



the dance of light and color

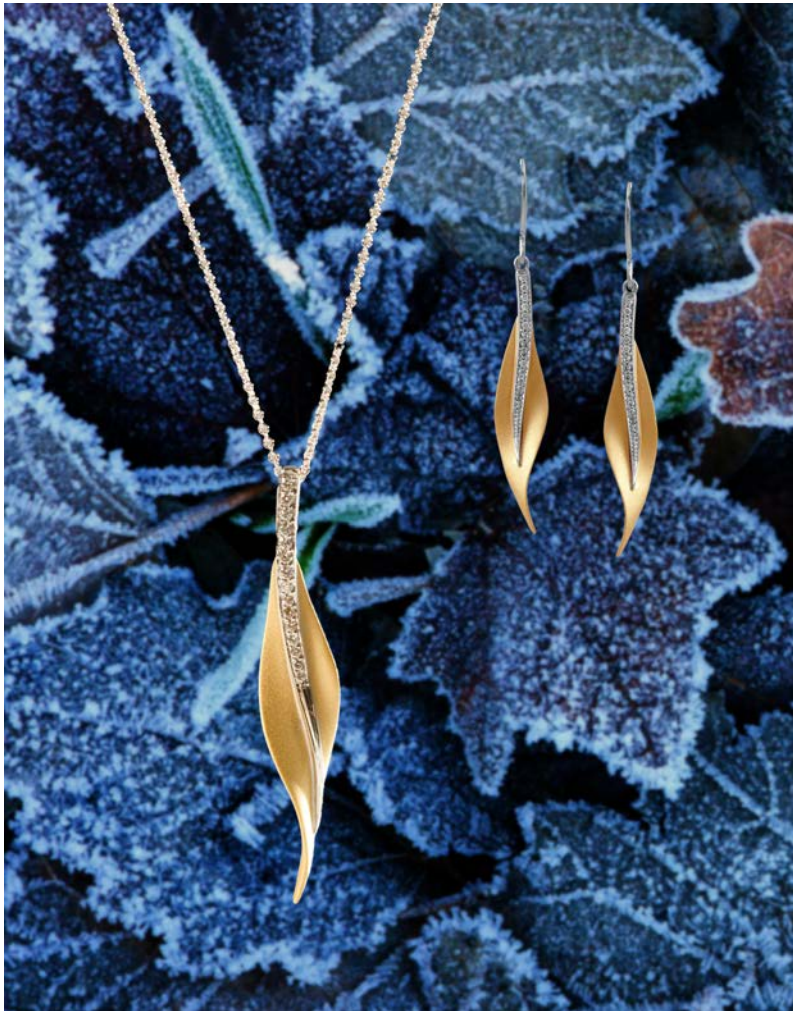


63 Haywood Street in Downtown Asheville North Carolina • 828.254.5088 • www.jewelsthatdance.com

Color gemstone collection set in 14k gold:
Peridot pendant \$925, peridot earrings \$895, rings starting at \$495



Morganite and diamond collection set in 14k rose gold,
prices starting at \$1,395



18k white and yellow gold leaves with diamond accents, pendant \$1,495, earrings \$1,495

14k white gold diamond star collection: Single pendant \$765, triple star pendant \$1,585, starburst earrings \$995



Sterling silver and 14k gold vermeil collection: Earrings \$240,
necklace \$190, labradorite bead necklace \$250



24k gold and diamond hammered circle pendant \$1600, earrings \$1,500,
sterling silver and diamond bangle \$795, 18k gold and diamond bangle \$2,150

About Jewels That Dance

- 🏆 Voted #1 jewelry store in Asheville for 15 consecutive years by the readers of Mountain Xpress
- 🏆 Voted Top Designer Retailer in the nation, 2017/2018, by the Design Center of JCK
- 🏆 Voted "Cool Small Jewelry Store" by INStore Magazine
- 🏆 Paula voted a top jewelry designer by Jewelers of America

www.jewelsthatdance.com

Pictured on front cover: Stacking ring collection in 14k and 18k gold with gemstones and diamonds, starting at \$465



Diamond slice pendant collection starting at \$1,650 and rose cut natural color diamond ring collection starting at \$1,575



18k yellow gold, oxidized sterling silver and diamond collection, starting at \$2,450



A jewelry designer shares what matters in her world

What inspires you?

The world around me -- how can it not be the most inspiring thing imaginable?

If you weren't a custom jewelry designer and jewelry store owner what would you like to be doing?

I would be making other forms of art - no doubt about it!

What talent would you most like to have?

I would love to sing. My fantasy is to sing torch songs, in a tight red dress, leaning on a grand piano in a small jazz club.

How do you feel having received so many accolades over the course of your career?

Grateful and humble

What do you like best about being a custom jeweler/goldsmith?

I love the relationship that develops with each client and the collaboration that generates a beautiful piece of jewelry.

What is the best advice you've ever received?

Figure out what you do best, and then go do it.

If you could pick a super power, what would it be?

*If you are talking about a "marvel comic book" superpower, I would fly.
Or I could be queen of the world and set things straight.*

What book are you currently reading?

The Last Castle by Denise Kiernan and Born a Crime by Trevor Noah.

What do you hear most often from your shoppers?

"I love this store, the jewelry is amazing and everyone is so nice."

What is the most exciting (adventurous) thing you have ever done?

Kayaked the Grand Canyon in my little boat, spending 21 days on the Colorado River. WOW what an adventure!

Describe an ideal day off.

Fix something broken, have a picnic style lunch, dig in the dirt on my tractor and finish the day sitting by the river.

What do few people know about you?

I wanted to be a cowgirl, just like Annie Oakley, when I grew up.



Paula Dawkins

Jewels That Dance, Asheville NC 28801

Designer-goldsmith Paula Dawkins opened Jewels That Dance almost 35 years ago in downtown Asheville. The store has organically grown from a small shop selling Paula's sterling silver jewelry to the fine jewelry store you visit today. In the state of the art studio at Jewels That Dance the talented jewelers almost effortlessly bring the idea of a piece of jewelry to an impeccable finished product. As well as making creative custom design jewelry, the shop does jewelry restoration and repairs.